

## Report on the Awareness Programme on Career Guidance

An Awareness Programme on Career Guidance was organized at Ramachandra College of Engineering, Eluru, on 11<sup>th</sup> March, 2025 to provide students with clarity on various career paths available after graduation and to help them make informed decisions about their future. The programme was aimed at motivating students to align their academic efforts with their career aspirations and to prepare them to meet the demands of the evolving job market.

The session commenced with a prayer song, followed by a welcome address delivered by Dr. Subramanya Sarma S, Dean of Academics, who emphasized the importance of early career planning and the need to develop relevant skills alongside academic learning.

The resource person for the session was a Career Counsellor and HR Consultant, who delivered an insightful talk on various career opportunities available in the core and IT sectors, higher education options in India and abroad, and the significance of skill enhancement and internships. She highlighted emerging fields such as Artificial Intelligence, Data Science, Renewable Energy, and Entrepreneurship opportunities, encouraging students to explore areas matching their interests and strengths.

During the interactive session, students clarified their doubts regarding competitive examinations like GATE, GRE, TOEFL, and opportunities in public sector undertakings and private industries. The resource person also explained the importance of resume building, effective communication skills, and networking for career growth.

The session witnessed active participation from first, second and third-year students across all branches, who expressed that the session helped them gain awareness about the practical steps to plan their careers effectively.

The programme concluded with a vote of thanks delivered by Mrs. Kalyani Puvvula, who expressed gratitude to the management, resource person, and participants for making the programme a success. The session proved to be highly beneficial, motivating students to pursue their career goals with clear direction and confidence.

Coordinator

Principal